



ACTIVE SPORTS ACADEMIES

Learn and play the **active** way

www.activesportsacademies.co.uk



Active Sports Academies

Specialists in the
provision of high
quality sports camps
for schools, clubs and
other organisations



We would love
to come to your
venue during
school holidays,
evenings or even
during term time.



We provide full
programmes of
camps which can
fill a whole holiday
period at your
school.



Telephone: 08454 799948
Mobile: 07812 108941 / 07792 187578
Email: enquiries@activesportsacademies.co.uk

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Company History

Originally a cricket coaching company back in 2007, Active Sports Academies now specialise in several other sports, whilst maintaining its high standards of coaching. Directors, Mike Legg and Martin Barry have driven the company to a position at the head of the marketplace in the south east.

Mike comments: “The quality of our camps is crucial, we don’t see ourselves as standard childcare providers, we want each child to have learnt new skills from each camp that will stay in their minds when playing elsewhere.”

Martin adds: “Repeat business is vital so we always try to ensure that all who participate have fun – to achieve that we only provide experienced and highly qualified coaches and always vary camp content.”

Active Sports Academies prides itself by only using high quality, sports-specific coaches – we do not use general students as head coaches, unlike many of our competitors.

One of the best things is, the children do not need to attend the host school to join in the fun! In fact some schools have commented that our camps are a great way of attracting children and parents to their school's facilities.

Our ethos

- to make learning fun!
- to offer expert and enthusiastic coaching
- to help all children enjoy their sport and realise their potential
- to promote talented children
- to involve everyone and encourage all children and young people, regardless of ability or experience
- to encourage club and school sporting relationships
- to promote social and health benefits that exercise provides
- to advocate the belief that sport is thriving in the UK

Products and Services

Active Sports Academies provide stimulating, fun and exciting sports camps for children aged 5-16 at schools and venues across the South East.

We offer a safe environment where children will have fun, learn new skills and make new friends. Fully experienced, we offer an array of sports at our range of excellent venues. Our friendly and enthusiastic staff will ensure your child has a memorable, fun time – and thrives whilst learning.

When and Where

Peak times are at Easter, during all half terms, Summer and Christmas school holidays. Sports at our camps include Cricket, Football, Tennis, Basketball, Netball, Rounders, Softball, Touch Rugby, Dodgeball, and Hockey. –Or any combination of the above - so something for everyone!

Currently at locations and schools in Sussex, Kent, London, Middlesex, Essex, Hertfordshire and Berkshire.

To see a full list of camps in 2012, please visit www.activesportsacademies.co.uk/camps

Key benefits to schools which host Active Sports Academies

- No financial outlay
- Create holiday income
- We do the work!
- Attracting children and parents to your school
- Promotion of your school
- Development of your children
- Quality service and representation
- Professionally-designed literature
- Improved community links
- Full on-line bookings management
- Quality and expert sports coaching



Sports camp examples

Single sport camps, such as cricket, tennis or football, would generally be two or three days in length – this is typical cricket camp programme:

Day 1 – Introduction, warm-up, softball skills coaching, throwing, catching and bowling games, match-play

Day 2 – Re-cap, games and competitions, speed gun challenge, match-play and hard-ball nets for older boys

Day 3 – Warm-ups, batting, target throwing, agility and balance drills, final matches and closing presentation

Multi-sports camps

To demonstrate a multi-sport camp, it is perhaps easiest to show a recent example of a tailored multi-sport camp for a school in the south east. This was planned for a full week for ages 5-13 of mixed abilities. Children are able to sign up for all, or part, of these camps.

Day 1 – Active Football – Qualified UEFA coaches giving fun football tuition

Day 2 – Active Cricket – ECB trained cricket coaches teaching fun games and drills

Day 3 – Active Fitness & Games – Including basketball, netball, rounders and softball

Day 4 – Active Tennis Coaching – Tuition from a UK LTA tennis professional

Day 5 – Active Multi Sports – Children's choice day. Followed by closing presentation

Booking process provided by Active Sports Academies for parents and children

- We will provide PDF booking forms when camps are confirmed
- Full online booking service for parents – payable by debit/credit card
- Active Sports Academies take phone bookings and payment in person
- School to promote camp using their usual methods.

School income

Income for schools varies considerably – with parameters such as: the amount of camps, length of days, number of days and number of attendees – as such, it is best to discuss your requirements in person. We aim to please, and will of course provide a tailored service contract which is suitable to all parties. We will gladly come to you when convenient to discuss this and anything else to provide the right course, in the right manner for your school.





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Announcing new head coaches for 2012/13



Head Cricket Coach – Saqlain Mushtaq

We are delighted to welcome Saqlain to our coaching staff. The former Pakistan, Sussex and Surrey off spinner has over 200 international appearances and 500 international wickets to his name. With 10 wickets in a match three times he is a vastly experienced and recognised name who is fantastic for the children to learn from. Saqlain will be appearing at selected camps in 2012.



Head Football Coach – Rade Popovic (Popi)

We welcome Former international footballer Popi, as he is known has an illustrious footballing history. Playing at Red Star Belgrade, FC Belgrade, Sturm-gratz and in Australia, Popi has 7 international caps for Yugoslavia and a world cup squad place, his skills and knowledge as a coach are first class. Popi has a UEFA B coaching licence and is incredibly enthusiastic with our children



Head Tennis Coach – Richie Harrison, LTA Professional

Richard joined us in 2010. As a junior Richard was trained at national level under coach Nigel Sears who is now famous for coaching at world class level on the women's tour. He won junior county titles as well as a junior national doubles title. Since that time he has built up senior and junior coaching experience, working in clubs and schools around Sussex. Richard is DCA and LTA licensed.

A full parental guide is available online at www.activesportsacademies.com/parentalguide

For locations and bookings, www.activesportsacademies.co.uk or call 08454 799948.

For further information, please do not hesitate to contact us:

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